

AFFIRMATIONS
PRESENTS

Emerald City

SPRING BASH 2017



MARCH 18 | MGM GRAND DETROIT



SPONSORSHIP OPPORTUNITIES

Emerald City

SPRING BASH 2017

SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR

\$25,000

Benefits:

- Three (3) tables of ten at Spring Bash 2017 dinner
- Thirty (30) invitations to VIP Reception
- Full-page, 4-color ad (inside front) in program book
- Recognition as Presenting Sponsor in all press materials
- Prominent logo inclusion in print advertisements
- Speaking opportunity during dinner program
- Opportunity to put company swag in 125 VIP gift bags

Recognition (logo) as Presenting Sponsor on:

- event website page
- event signage
- printed invitations
- e-mail invitations
- video screens during event
- program book

LEADERSHIP SPONSOR

\$15,000

Benefits:

- Two (2) tables of ten at Spring Bash 2017 dinner
- Twenty (20) invitations to VIP Reception
- Full-page, 4-color ad in program book
- Recognition as Leadership Sponsor in all press materials
- Logo inclusion in print advertisements
- Opportunity to put company swag in 125 VIP gift bags

Recognition (logo) as Leadership Sponsor on:

- event website page
- event signage
- printed invitations
- e-mail invitations
- video screens during event
- program book

EMPOWERMENT SPONSOR

\$10,000

Benefits:

- One (1) table of ten at Spring Bash 2017 dinner
- Ten (10) invitations to VIP Reception
- Half-page, 4-color ad in program book
- Recognition (logo) as Empowerment Sponsor on event website page
- Opportunity to put company swag in 125 VIP gift bags

Recognition as Empowerment Sponsor on:

- event signage
- printed invitations
- e-mail invitations
- video screens during event
- program book
- selected press materials

SUPPORTING SPONSOR

\$5,000

Benefits:

- One (1) table of ten at Spring Bash 2017 dinner
- Ten (10) invitations to VIP Reception
- Opportunity to put company swag in 125 VIP gift bags

Recognition as Supporting Sponsor on:

- event signage
- printed invitations
- e-mail invitations
- video screens during event
- program book

TABLE SPONSOR

\$2,500

Benefits:

- One (1) table of ten at Spring Bash 2017 dinner

Recognition as Table Sponsor on:

- event website page
- program book

Additional Sponsorship opportunities available, please contact Katie Koch at 248-677-7227 or kkoach@goaffirmations.org

INDIVIDUAL TICKETS

\$500 per ticket

- One (1) premier seating ticket at Spring Bash 2017 dinner
- One (1) invitation to VIP Reception
- Recognition in program book

\$300 per ticket

- One (1) general seating ticket at Spring Bash 2017 dinner
- One (1) invitation to VIP Reception

\$195 per ticket

- One (1) general seating ticket at Spring Bash 2017 dinner

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SPONSORSHIP COMMITMENT FORM

ORGANIZATION NAME: _____
(PLEASE LIST NAME ABOVE AS IT SHOULD APPEAR ON ALL MARKETING, ADVERTISING AND PROMOTIONAL MATERIALS)

ORGANIZATION CONTACT INFORMATION

CONTACT NAME: _____

EMAIL: _____ PHONE NUMBER: _____

ADDRESS: _____

SPRING BASH 2017 SPONSORSHIP LEVEL

- | | | | |
|--|----------|---|---------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$25,000 | <input type="checkbox"/> SUPPORTING SPONSOR | \$5,000 |
| <input type="checkbox"/> LEADERSHIP SPONSOR | \$15,000 | <input type="checkbox"/> TABLE SPONSOR | \$2,500 |
| <input type="checkbox"/> EMPOWERMENT SPONSOR | \$10,000 | | |

INDIVIDUAL TICKETS ONLY (INDICATE NUMBER OF TICKETS)

- | | | |
|--|------------------|---------------------------------|
| <input type="checkbox"/> PREMIER SEATING TICKET WITH VIP RECEPTION | \$500/per ticket | NUMBER OF TICKETS NEEDED: _____ |
| <input type="checkbox"/> GENERAL SEATING TICKET WITH VIP RECEPTION | \$300/per ticket | NUMBER OF TICKETS NEEDED: _____ |
| <input type="checkbox"/> GENERAL SEATING TICKET | \$195/per ticket | NUMBER OF TICKETS NEEDED: _____ |

PAYMENT INFORMATION

PAYMENT BY CHECK (PAYABLE TO AFFIRMATIONS)
CHECK ENCLOSED? YES, CHECK # _____ NO, CHECK WILL BE MAILED BY: _____

PAYMENT BY CREDIT CARD
CHARGE MY CREDIT CARD: \$ _____ NAME AS IT APPEARS ON CREDIT CARD: _____

CARD TYPE (PLEASE CIRCLE ONE): VISA MASTERCARD AMERICAN EXPRESS

CARD NUMBER: _____ EXP. DATE: _____ CVV CODE: _____

BILLING ADDRESS: _____

PLEASE SEND COMPLETED FORM AND PAYMENT TO:

AFFIRMATIONS
ATTN: SPRING BASH 2017
290 W. NINE MILE ROAD, FERNDALE MI 48220

FOR MORE INFORMATION, PLEASE CONTACT:

KATIE KOCH AT (248) 677-7227 OR
KKOCH@GOAFFIRMATIONS.ORG